

AUSTRALASIAN OIL & GAS SUPPLIERS GUIDE 2010 - 11

Annual product and service suppliers guide dedicated to the Australasian onshore and offshore petroleum industry.



Don't miss the second edition - distributed at APPEA 2010!

This comprehensive Suppliers Guide, published in May, is built around listings of the companies supplying products and services to all sectors of the oil and gas industry.

All companies are listed according to their product/service categories, making it easy for users to find the information they need.

As an essential industry reference document, the **Australasian Oil & Gas Suppliers Guide** is also an outstanding marketing opportunity. By selecting one of our exclusive advertising options, you can stand out from the crowd.

WHY ADVERTISE?

- Year-long shelf life as a reference document
- Unmatched exposure to the industry's decision-makers
- Your message is there when customers are looking for your product or service, helping create a "buying habit"
- Cost-effective means of reaching a wide national audience
- Includes a complimentary online listing in the company directory, featured on nine Aspermont news websites

REACHING YOUR TARGET

- A copy to every PNN subscriber
- A copy to every listee throughout Australia and New Zealand
- Copies distributed at APPEA and other key industry conferences throughout 2010

ADVERTISING RATES

Listings

Company Logo & Online Listing AUD\$874.50 (inc GST)

- Company Logo Listing
- Online Logo Listing (in online company directory)

Advertising Packages (A5 size format)

Full Page Package: AUD\$2,964.50 (inc GST)

- 1 x full page ad
- Online Logo Listing (in online company directory)
- Print Logo Listing
- 1 month SearchPetroleum.net Keyword Sponsorship

1/2 Page Package: AUD\$2,304.50 (inc GST)

- 1 x 1/2 page ad
- Online Logo Listing (in online company directory)
- Print Logo Listing
- 1 month SearchPetroleum.net Keyword Sponsorship

Category Sponsorship: AUD\$5,824.50 (inc GST)

- 1 x full page ad
- 1 x 1/6 page ad in chosen category
- Online Logo Listing (in online company directory)
- Print Logo Listing
- 6 month SearchPetroleum.net Keyword Sponsorship

Booking Deadline: 29th March 2010

Material Deadline: 9th April 2010

Note: All advertising positions are full colour - inside front and inside back covers incur 10% loading.

Typesetting is not included in the above rates, please contact us for rate details.

For advertising enquiries, contact:

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